

NELLY'S SPORTSLINE

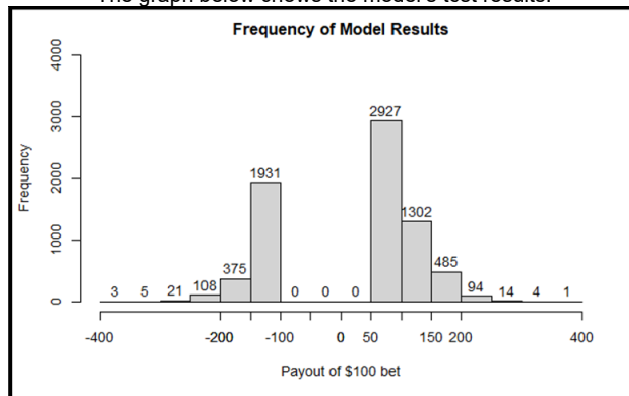
2023 BASEBALL PREVIEW

NELLY'S BASEBALL SERVICE

As you know, 2023 is bringing some big changes to major league baseball; no shifts, bigger bases, a pitch clock, and limited pickoff attempts. At Nelly's, we are making some changes in how we look at baseball season as well. While our long term MLB results have been successful we are coming off a two-year run of mediocre and stale results, with an ultra-conservative approach featuring mostly totals and few top plays. We will look to get back to multi-season run of great success we had in the late 2010s and to complement the decades of experience, we are harnessing the power of big data, artificial intelligence, and machine learning to bring you better potential returns. Since the publication of *Moneyball* 20 years ago, baseball teams have been exponentially increasing their capability in analytics to gain an edge; our ability to incorporate some of those similar tools has been growing as well.

For the 2023 season, Nelly's has developed a predictive machine learning model trained on over 40,000 games since 2000. The sharpest of you will note that over 50,000 games have been played since in the last 22 years and may be asking why we didn't used those. These additional 10,000 games were used to test the model; obviously, we feel encouraged by the results and are confident it will complement the past successful track record we've had with our MLB service.

The graph below shows the model's test results.



As mentioned earlier, we tested the model on 10,000 random games over a 22-year span. Each game had a payout based on the odds of that game; the amounts of those payouts are grouped in \$50 increments on the horizontal axis. The vertical axis shows the number of winners in each payout group. For example, the model would have won between \$50-\$100 on a \$100 bet 2927 times. The model's overall accuracy was over 66% and would have delivered over 2500 units over that period.

In addition to using sophisticated, cutting-edge modeling techniques with fancy-sounding names like Extreme Gradient Boost, Nelly's brings a deep understanding of baseball and what wins games. No longer are we using things like RBIs, batting average, and ERA to determine how good a team is as baseball followers used commonly decades ago. We've incorporated the improvements in technology and data to incorporate more process rather result based metrics like hard-hit rate, weighted on base average, wins above replacement, O-Swing rate, Pythagorean record, and Log 5 in both recent games as well as season to date. This approach will allow us to identify the true talent of teams to find an edge for you.

We are confident this will result in more consistent returns, more top play opportunities, and better overall profits in 2023. Please consider joining Nelly's for the 2023 MLB season, at our usual well-below market average rates.

OPENING DAY IS MARCH 30
SIGN UP FOR NELLY'S FULL MLB SEASON - \$699
ALL STAR BREAK PACKAGE - \$399

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2023 MLB Season Win Total Opinions

NL EAST

BEST BET: OVER 75½ – Miami Marlins: The Marlins picked up help on offense with the consistently underrated Jean Segura and OBP machine Luis Arraez. Jacob Stallings is one of the top defensive catchers in baseball and should be a great asset for a young and talented pitching staff in Miami. Jazz Chisolm only played in 60 games last season while Avisail Garcia and Jorge Soler also both missed significant time as the potential for improvement in home runs is there. Trevor Rogers had a down season last year and should be a strong bounce-back candidate to pair with Sandy Alcantara and Jesus Luzardo. A.J. Puk has performed well in high leverage situations to lead the bullpen as Miami appears to have a complete roster built for 162 games on the edge of playoff contention after landing with only 69 wins last season in what proved to be an incredibly tough NL East with two 101-win teams and the eventual NL Champions.

NL CENTRAL

BEST BET: OVER 86½ Wins – Milwaukee Brewers: The Brewers failed to match the success from 2021 last season, but this is a top four team in projected pitching WAR with a strong rotation and an elite closer in Devin Williams. Jesse Winker has been added as a primary DH to provide a boost in the middle of the lineup and the NL Central is likely to be the worst overall division in baseball as moving up from last season's 86-win count is realistic. Milwaukee's minor league pipeline should provide impact additions from Sal Frelick and Brice Turang while Rowdy Tellez and Willy Adames both should maintain last season's solid levels. William Contreras is also an underrated pickup to provide a major upgrade offensively at the catcher position for the Brewers.

BONUS PICK: OVER 65½ Wins – Cincinnati Reds: The young pitching of the Reds has a ton of potential led by Hunter Greene and Nick Lodolo, while the lineup anchored by Jonathan Indian and Tyler Stephenson may be better than most are projecting this season.

NL WEST

BEST BET: OVER 74½ – Arizona Diamondbacks: Christian Walker is one of the premier power hitters in the National League and the outfield offers an exciting trio with serious upside featuring Alex Thomas, Lourdes Gurriel, and Corbin Carroll, one of MLB's top prospects. Ketel Marte is a strong bounce-back candidate after a down 2022 and Zac Gallen emerged as one of baseball's very best starters last season even if he hasn't become a household name yet. Brandon Pfaadt will also likely join the rotation by May once the service time clock changes and Arizona was a more competitive group than most likely remember last season, finishing 74-88 and only -38 in run differential.

AL EAST

BEST BET: OVER 78½ – Boston Red Sox: This perhaps the least optimistic Red Sox fans have been in recent years after a 78-win season while Xander Bogaerts fled to San Diego. Masataka Yoshida and Justin Turner are big additions in the middle of the lineup while the bullpen added Chris Martin and Kenley Jansen. Corey Kluber was also signed and Chris Sale should be ready to produce again as the rotation could be capable for Boston. Rafael Devers remains one of the most feared hitters in the American League while Adam Duvall could also be well-suited to have success at Fenway Park. There are plenty of questions in this group but there are certainly realistic scenarios where Baltimore won't match last season's success while one of the three favorites among New York, Toronto, and Tampa Bay falls short of expectations.

AL CENTRAL

BEST BET: UNDER 83½ – Chicago White Sox: Losing Liam Hendricks and Garrett Crochet out of the bullpen could have a significant impact to deteriorate Chicago's potential. Dylan Cease will have a difficult time matching last season's amazing campaign while Lance Lynn never regained his past form last season. Even if those two can deliver, the rotation depth is among the weakest in the American League and the thinned out bullpen projects to struggle. Jose Abreu led the Chicago offense for years but now is with Houston while the lineup will rely on Elvis Andrus among other past-prime MLBers. Oscar Colas could be a bright spot but a return to the 2021 division title caliber team seems rather unlikely in what could be an improved division as a whole.

BONUS PICK: OVER 83½ Wins – Minnesota Twins: After battling injuries Alex Kirilloff could be a breakout candidate while Byron Buxton still finished in the top five in AL MVP voting while playing just 130 games. Carlos Correa returning stabilizes the infield and keeps the lineup as potentially the best in the division. Jhaon Duran and Joe Ryan could get even better while Tyler Mahle can provide quality innings.

AL WEST

BEST BET: UNDER 87½ – Seattle Mariners: Julio Rodriguez may not have enough protection in the lineup to match his unbelievable rookie season while the offense is filled with high-strikeout batters notably Teoscar Hernandez and Jared Kelenic. Ty France and Eugenio Suarez both had huge power campaigns to end the postseason drought for Seattle but coming close to matching last season's 90-win season looks like a long shot. The defending World Series champions remain formidable on top of the AL West while the Angels and Rangers had aggressive off-seasons and could take a bigger share of the division wins. Seattle was 90-72 but -51 in scoring last season for an obvious regression candidate for 2023.

BONUS PICK: OVER 81½ Wins – Los Angeles Angels: The Angels didn't snag any headline-making free agents, but solid depth was added with Hunter Renfroe, Brandon Drury, Tyler Anderson, and Carlos Estevez. Anthony Rendon may finally be fully healthy as one of many Angels that battled injuries. Former top 10 pick Reid Detmers is also producing a significant uptick in velocity that could lead to a breakout.

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Additional Postseason Predictions will be posted at www.nellysports.com before opening day March 30